

## **Armadillo Marketing Limited Sustainability Policy**

Armadillo is committed to promoting Sustainability. As the manufacturer of LED lighting concern for the environment and promoting a broader sustainability agenda are integral to Armadillo's activities. We aim to follow and to promote good sustainability practice, to reduce the environmental impacts of all our activities and to empower our clients and partners to do the same.

### **Principles**

Our sustainability Policy is based upon the following principles:

- To comply with and exceed, where practicable, all applicable legislation, regulations and codes of practice.
- To integrate sustainability considerations into all our business decisions.
- To ensure that all staff are fully aware of our Sustainability Policy and are committed to implementing and improving it
- To minimise the impact on sustainability of all office, manufacturing and transportation activities
- To review and to strive to improve our sustainable performance
- To support and develop community initiatives that make a positive long-term impact.

### **Practical steps**

In order to put these principles into practice we will:

- Endeavour to use public transport to attend meetings, site visits etc, apart from in circumstances where alternatives are impractical and / or cost prohibitive
- Share transport if possible
- Avoid or reduce physically travelling to meetings etc where alternatives are available and practical, such as using teleconferencing or video conferencing, and efficient timing of meetings to avoid multiple trips.
- Replace company cars with more efficient models as they become due for replacement.
- Source skills and resources locally if possible.
- Empowering clients to make informed choices and create a market of well informed consumers.
- Encourage employee involvement through volunteering in local and national initiatives.

### **Purchase of equipment and consumption of resources.**

- Minimising the use of paper and other office consumables. We do not produce a catalogue, Product information is available on our website, or by email upon request. Reusing and duplexing all paper used is encouraged.
- Documents are issued electronically wherever possible
- Armadillo currently separates all plastic, metal, paper and cardboard and then sends them for recycling.

